

**FOR IMMEDIATE RELEASE**

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**NCEDC Hosts Incoming Buyers Group from China & Mexico**

Loveland, Colorado (March 2, 2010) – The Northern Colorado Economic Development Corporation (NCEDC) hosted a luncheon yesterday at the Stonehouse Grille in Fort Collins for 20 delegates from China and Mexico. NCEDC partnered with the State Office of International Trade, the City of Fort Collins and the City of Loveland to bring an incoming buyers group of 10 delegates from China and 10 delegates from Mexico to hear presentation from local clean tech companies. The buyers group came to Northern Colorado to speak with local companies that could provide products or services in the following areas; water remediation, soil remediation, energy efficiencies, waste water and mining.

“The meeting was very productive, and enabled Keeton Industries to network with Environmental Consultants and Waste Water Engineers working on small scale waste water solutions, both in China and Mexico. This presents a fantastic opportunity to promote our products in those areas,” acknowledged Kurt Hansen, Technical Sales, Keeton Industries.

Rick Roth, vice president of marketing at Advanced Energy Industries, said, “Advanced Energy was pleased to participate in the NCEDC event featuring the CO-Exist program. The group’s interest in the renewable energy economy in Northern Colorado created a timely opportunity to exchange information with the international delegates, while showcasing the technology innovation taking place in our local region.”



*Rick Roth from Advanced Energy addresses the delegates*

Local companies from Fort Collins, Loveland and Wellington had the opportunity to showcase their companies in a brief presentation followed by a networking lunch, where delegates and companies met one on one to discuss future opportunities of doing business in their countries. Following the luncheon, the delegates toured Colorado State University’s Engines and Energy Conversion Laboratory.

“The event was a great opportunity for Spirae to connect with Mexican and Chinese delegates in the energy sector,” Julie Zinn Patti, Director of Operations, Spirae, Inc. said. “This kind of sponsored networking activity provides a terrific venue for idea exchange with individuals and organizations with whom we would not normally intersect.”

“One of Hydraulic Hybrid Systems' business goals is to export our product so we were excited to have had this opportunity. We met a number of potential buyers and international partners at the luncheon and look forward to where those contacts will take us,” stated Bonnie Trowbridge, VP of Marketing & Business Development, Hydraulic Hybrid Systems a subsidiary of Lightning Hybrids



*Bonnie Trowbridge from Hydraulic Hybrids gives a presentation on her company*

The State Office of International Trade was able to bring the incoming buyers group to Colorado from a grant received from Federal Stimulus money. They are also offering small grants to local clean tech companies

interested in exporting to China or Mexico through their CO-EXist program. Local companies that were unable to attend this luncheon were also given the opportunity to go to other events in Denver to meet the delegates who are in Colorado for the rest of the week.

“NCEDC’s Business Retention & Expansion program is continuously looking for new ways to assist our existing primary employers. With this event we’ve started to open some doors for local companies to begin exporting to China and Mexico.” Said Mike Masciola, NCEDC COO & Senior Vice President.

**About NCEDC:**

NCEDC is a non-profit organization and the primary resource in Larimer County to assist with business attraction & business retention & expansion of Primary Employers. Since 2004 NCEDC has assisted with the creation of 3,645 primary jobs with an annual payroll of over \$250 million. Visit [www.ncedc.com](http://www.ncedc.com) for more information.

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